

College Intern - Al Graphic Designer / Canva Content Creator

Company: Iron Hammer Music (IHM)

Location: Remote / Flexible

Iron Hammer Music is a next-generation music company focused on **discovering and promoting emerging artists** through **TikTok**, **Spotify**, **and YouTube**. We work closely with TikTok to break new songs and connect artists with global audiences.

We're looking for a **creative**, **design-savvy intern** with a strong eye for trends and storytelling to join our content team. This role is perfect for someone who lives on TikTok, loves music culture, and knows how to turn ideas into scroll-stopping visuals using tools like **Canva** and **Al-based design tools** (e.g., DALL·E, Midjourney, Runway, etc.).

What You'll Do

- Design engaging social media content (Reels covers, carousels, quote cards, release announcements, artist features, etc.) using Canva and/or Al tools.
- Translate music trends and TikTok aesthetics into branded visuals for Iron Hammer and its artists.
- Help develop visual identities for new singles, campaigns, and viral moments.
- Collaborate with marketing and A&R teams to align visual assets with artist branding.
- Stay on top of TikTok visual trends, editing styles, font choices, and visual memes.

What We're Looking For

- Strong knowledge of Canva and/or AI design platforms (experience with video tools is a plus!)
- Passion for music, design, and TikTok culture
- Understanding of content that performs well on TikTok, Instagram, and YouTube Shorts
- Organized, responsive, and creatively driven
- Bonus: experience with motion graphics or simple video editing (CapCut, Canva video, Adobe Express)

Why Join Us

- Work directly with a digital-native music team connected to TikTok
- Build a portfolio of music + creator campaigns seen by global audiences
- Learn how to craft visual storytelling that impacts real releases
- · Flexible hours, remote-first team, and tons of room for creativity

To Apply:

Send us your portfolio, favorite TikTok trend of the week, and one piece of content you think every artist should post.



College Intern – Music Discovery & Digital Marketing

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Location: Remote / Flexible

Iron Hammer Music is a new kind of music company focused on discovering and promoting emerging artists through TikTok, Spotify, and YouTube. We work closely with TikTok to break new songs and connect artists with global audiences.

We're looking for a research driven, passionate, creative college intern to join our team and help us find the next wave of music talent.

What You'll Do:

- Research TikTok influencers, creators, and emerging artists across various genres.
- Collaborate and help maintain TikTok, Spotify, and YouTube playlists.
- Identify trending songs and artists for Iron Hammer a&r.
- Assist with digital marketing and music discovery strategies.

What We're Looking For:

- Passion for music, TikTok, and social media trends.
- Familiarity with TikTok, Spotify, YouTube, and the streaming culture.
- Organized, motivated, and eager to learn.

Why Join Us:

- Get hands-on experience in music marketing and digital strategy.
- Work directly with a company connected to TikTok.
- Flexible schedule and the chance to build your industry portfolio.

To Apply:

Send us your portfolio, favorite TikTok trend of the week, and one piece of content you think every artist should post.